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FOR IMMEDIATE RELEASE

**School of the Museum of Fine Arts, Boston, Presents,
InsideOut: The Museum School Art Sale
November 19–23, 2008**

*Formerly the December Sale, the Largest Public Art Sale in New England Sold
\$1.1 Million of Fine Art in 2007*

Boston, MA—For nearly 30 years the School of the Museum of Fine Arts, Boston (SMFA), has hosted the December Sale, an annual art sale and fundraiser for student scholarships, which has grown into the largest public art sale in New England, grossing over \$1.1 million in 2007. In an effort to expand its presence in the New England arts community, the SMFA is pleased to announce a new name and new dates for this popular event: **InsideOut: The Museum School Art Sale, November 19–23, 2008.**

While the event has become an important element of the Museum School, its name has never fully represented what the School is about: fostering the education of artists through creative investigation, risk-taking, and individual vision. Nor has its name conveyed the dynamic relationship the Sale has created between the School's community of artists and the public at large.

"The name **InsideOut** reflects the Museum School's mission and emphasizes our invitation to people in the Boston area and beyond to experience the art developed here and connect with artists affiliated with the School," says Deborah H. Dluhy, Dean of the School and Deputy Director, Museum of Fine Arts. "We hope the new name will pique the interest of individuals who are unfamiliar with the School as well as our dedicated supporters. Whether you are a budding or experienced art collector, aspire to participate in the development of a young artist's career, or are simply curious about the School, we welcome you to explore **InsideOut.**"

The SMFA community is proud to offer art enthusiasts the opportunity to view and purchase from such a diverse range of original artwork in both media and price. Over 4,000 pieces—from paintings, prints, photographs, and drawings to sculpture, ceramics, video, jewelry, and more—rotate daily. More than 800 established and emerging artists participate in **InsideOut** including internationally known SMFA alumni like Mike and Doug Starn and Ellsworth Kelly, SMFA faculty members like María Magdalena Campos Pons, current students, and affiliated artists such as Kiki Smith and Julian Schnabel.

Every purchase at **InsideOut** has a direct impact on the future of the visual arts as proceeds benefit both artists and SMFA student scholarships. In 2007, the sale raised more than \$1.1 million toward this effort. Funding is vitally important to the education of young artists and the School annually commits over \$5 million to meet the growing need for student financial aid.

INSIDEOUT LOCATION & HOURS

November 19–23, 2008
School of the Museum of Fine Arts, Boston
230 The Fenway
Boston, MA 02115

Wednesday, November 19, 12–8 pm
Thursday, November 20, 12–8 pm
Friday–Sunday, November 21–23, 12–6 pm

Admission is free.

RELATED EVENTS

Opening Celebration

Wednesday, November 19, 5–8 pm
Join us for the kick-off of InsideOut.

The Museum School is pleased to offer free parking in the Museum of Fine Arts, Boston's (MFA) garage, located on Museum Road, with the purchase of any item at **InsideOut**. The complimentary parking pass is valid only on the day of purchase in this parking area, and availability is not guaranteed. Buyers also receive complimentary admission for two to the MFA with a purchase of \$50 or more. Visitors will need to show their receipt at the ticket desk at the MFA to receive free admission. Offer valid only on the day of purchase.

InsideOut is held on the first floor of the Museum School; admission is free. Visitors are encouraged to take public transportation as only limited garage and street parking are available. SMFA is accessible via the Green Line E train (exit at Museum of Fine Arts stop), the Orange Line (exit at Ruggles stop), or the #39 bus (exit at Ruggles Street).

For more information, visit www.smfa.edu/insideout or call 617-369-3204.

Special thanks to

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About the School of the Museum of Fine Arts, Boston:

Founded in 1876 and accredited by the National Association of Schools of Art and Design, the School of the Museum of Fine Arts, Boston (SMFA), is one of the largest and oldest museum schools in the country. A division of the Museum of Fine Arts, Boston, the School offers undergraduate and graduate degree programs in partnership with Tufts and Northeastern universities. SMFA also offers an all-studio four-year Diploma and one-year Fifth Year and Post-Baccalaureate certificates. Through Continuing Education, evening and weekend courses and art-making programs for adults and teenagers also are available. For more information, please visit www.smfa.edu.

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