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FOR IMMEDIATE RELEASE

The School of the Museum of Fine Arts, Boston, Celebrates its 30th Annual Art Sale, November 17–21
Aims to Raise \$500K in Support of Student Scholarships

November 17, 2010 (Boston)—Since its inception in 1979, the School of the Museum of Fine Arts, Boston’s (SMFA), celebrated annual art sale has had many names and iterations, but its focus has always been to provide the public with an exceptional art buying experience. The **Museum School Art Sale** has become a destination for art collectors and those who simply love art to seek out works and artists that speak to them. The 2010 sale, from November 17–21, kicks off with an opening reception on November 17, 5–8 pm.

“The Museum School Art Sale is Boston’s premier contemporary art event,” says Chris Bratton, president of the School and deputy director of the Museum of Fine Arts, Boston. “The scale of the event, featuring thousands of individual works from an impressive roster of contemporary artists, speaks to the uniqueness of the Museum School community, which reaches around the globe. Proceeds from the Sale directly support student scholarships, which are vitally important to the next generation of Museum School artists.”

The first sale was called the Museum School Benefit Sale and was held December 5–23 in 1979; it grossed \$12,398.60 and proceeds went towards the \$4.1 million dollar fund drive to complete construction of the School. Since then, the Sale has grown exponentially in size and scope; with proceeds now supporting student scholarships. SMFA is deeply dedicated to sustaining the integrity of our students’ experience and education, annually committing more than \$6 million towards financial aid. The Sale is the School’s largest fundraiser towards this effort—our goal this year is to raise \$500,000.

Hundreds of artists from the SMFA community help shape the sale, from our newest students and acclaimed alumni such as Mike + Doug Starn, Lalla Essaydi, Rachel Perry Welty and Ellen Gallagher, to faculty and affiliated artists. Thousands of works, all priced by the artists, are on a changing rotation throughout the Sale, including prints, paintings, jewelry, new media, drawings and more. This is your opportunity to experience the thrill of your very own art discovery.

“Whether you are a dedicated supporter or making your first art purchase, the Museum School Art Sale is not to be missed,” say Lee E. Doyle and Jill Shah, co-chairs of the Art Sale Committee. “The sale presents a special opportunity to discover a piece you love, a new artist you can be passionate about or current work from someone already in your collection. And the ability to support and follow the career of a young Museum School artist is wonderful bonus. We look forward to seeing what 2010 has to offer.”

The Museum School Art Sale

November 17–21, 2010
School of the Museum of Fine Arts, Boston
230 The Fenway, Boston

Hours: November 17+18, 12–8 pm; November 19–21, 12–6 pm

Admission to the Museum School Art Sale is free. Parking is available at the Museum of Fine Arts, Boston's garage on Museum Road.

For more information, visit www.smfa.edu/artsale or call 617-369-3204.

Special thanks to our sponsors:



About the School of the Museum of Fine Arts, Boston:

Founded in 1876 and accredited by the National Association of Schools of Art and Design, the School of the Museum of Fine Arts, Boston (SMFA), is one of only three art schools in the country affiliated with a major museum—the Museum of Fine Arts, Boston. Our mission is to provide an education in the fine arts—for undergraduate and graduate artists—that is interdisciplinary and self-directed. This education values cultural, artistic and intellectual diversity; it embraces a wide range of media; it stresses the development of individual vision and its relation to culture in general; it values equally the knowledge gained by thinking and doing; it is deeply engaged with the world as a whole. If the mission is constant, its practice is always transforming. For more information about our programs and partnerships, visit www.smfa.edu.

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