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FOR IMMEDIATE RELEASE

The School of the Museum of Fine Arts, Boston (SMFA) and Samsøen Announce the Return of *Proof of Purchase*, Art Sale and Fundraiser to Directly Benefit SMFA Students through Scholarship Funds

Boston, MA (**October 14, 2010**)—The School of the Museum of Fine Arts, Boston (SMFA) and Samsøen are pleased to bring back *Proof of Purchase*, a unique art sale and fundraiser. The event showcases hundreds of original, postcard-sized works by artists and Boston personalities, each for sale at the bargain price of \$50. The twist? Attendees won't know the identity of the artist until a purchase is made.

With all the art priced and sized (4x6 inches) the same, you have just as much of a chance of scoring a piece by a famous artist or local personality as you do a first year art student. No matter whose work it is, *Proof of Purchase* offers the opportunity to support art education while participating in a fun, energetic art buying experience. Works have been donated by participants, so all proceeds directly support the creative and professional development of SMFA students through scholarships.

The full list of 2010 participants will be posted at Samsøen and SMFA's Web site to peruse before the opening night at Samsøen, October 14, 7 pm. *Proof of Purchase* will continue through October 17 as long as postcards are still available; however at our 2007 event, nearly 500 postcards sold out in *one night*.

<u>Proof of Purchase</u>	<u>Location</u>
October 14–17, 2010	Samsøen
Opening night: October 14, 7–9 pm	450 Harrison Avenue / 29 Thayer Street
October 15–17, 12–5 pm	Boston, MA 02118

For more information, visit www.smfa.edu/proof-of-purchase or e-mail development@smfa.edu.

Special thanks to
Cuisine en Locale

About the School of the Museum of Fine Arts, Boston:

Founded in 1876 and accredited by the National Association of Schools of Art and Design, the School of the Museum of Fine Arts, Boston (SMFA), is one of only three art schools in the country affiliated with a major museum—the Museum of Fine Arts, Boston. Our mission is to provide an education in the fine arts that is interdisciplinary and self-directed for motivated artists; our graduates are pioneers who help shape the future of contemporary art. For more information about our programs and partnerships, visit www.smfa.edu.

About Samsøen:

Samsøen creates and presents programs that explore the diversity of cultures and voices that continually shape contemporary art and ideas today, introducing emerging and under-recognized artists as well as established artists. It is our mission to act as an interdisciplinary laboratory for the convergence of film, video, performance, music, design and visual art. Samsøen is a member of the New Art Dealers Alliance (NADA). www.samsonprojects.com.

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